



National Investor Relations Institute San Francisco



*Dedicated to advancing the profession of investor relations
through a variety of innovative programs and forums.*

The San Francisco Chapter of the National Investor Relations Institute (NIRI) was founded in 1977, making it one of the oldest, most established local NIRI chapters. Our chapter includes more than 100 corporate practitioners, IR consultants and IR-related service providers, resulting in a dynamic mix of IR professionals dedicated to promoting the practice of investor relations within the business and financial communities. We provide creative and substantive programs to our members in order that they may continue to pursue "Best Practices" in the field of investor relations -- and we aim to do this in a casual setting that is conducive to networking and professional development. Please visit our website at www.nirif.org for more information. You may also join our LinkedIn group to receive notices of our meetings.

San Francisco Chapter Board

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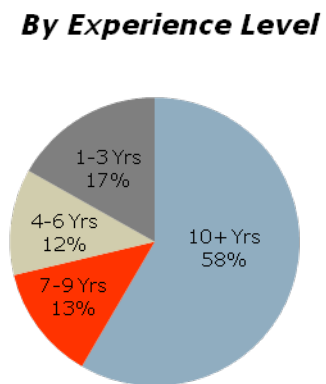
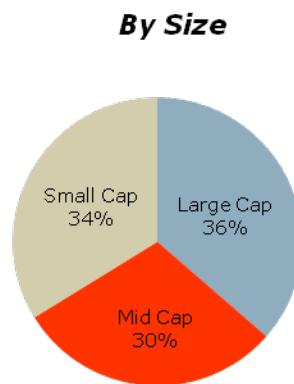
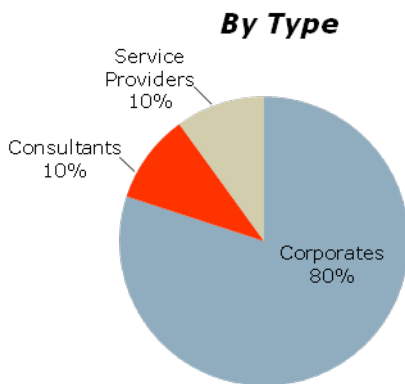
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Our Membership Profile



Benefits of Membership

- **Learn** about issues facing the investor relations profession that directly impact your job.
- **Network** with other IRO's and Industry Service Providers at our monthly meetings and hosted events.
- **Access Online Resources** to continue education: webinars, white papers, surveys and more.
- **Reference** our NEW Job Bank (coming soon).
- **Win** free registration to NIRI courses or NIRI's Annual Conference.
- **Participate** even while in transition – FREE SF Chapter membership to those in transition.



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Program Calendar 2015-2016

Thursday, September 24, 11:30 a.m. - 1:00 p.m.
Beyond 'No Comment' IR and Financial Media
Bloomberg Offices- 3 Pier, Suite 101

Thursday, October 15, 1:00 p.m. - 2:30 p.m.
Debt Markets & The IRO
The Olympic Club - 524 Post St.

Thursday, November 11, 11:30 a.m. - 1:00 p.m.
Capital Markets Update
WR Baird - 555 California St., 49th Flr.

Wednesday, December 9, 11:30 a.m. - 1:00 p.m.
Update from Nasdaq's Chief Economist
Zynga - 699 8th St.

Wednesday, January 13, 11:30 a.m. - 1:30 p.m.
Preparing for the 2016 Proxy Season
The Orrick Building - 405 Howard Street

Friday, February 26, 8:00 a.m. - 10:00 a.m.
Key Issues Facing Boards, IROs & C-Suites: Shareholder
Access to Directors, Proxy Season & Activist Investors
Pilsbury Law Firm- 4 Embarcadero Center, 22nd Flr.

Friday, March 18, 8:00a.m. - 5:00 p.m. (all day)
NIRI SV Spring Seminar
Four Seasons Hotel - Palo Alto

Wednesday, April 20, 11:30 a.m. - 1:30 p.m.
Activism
The Olympic Club - 524 Post St

Friday, May 20, Time TBA
Analyst Day, Best Practices
Location TBA

Wednesday, June 29, 5:30 p.m. -7:00 p.m.
Membership Appreciation
SF Giants Clubhouse Tour - AT&T Park
(followed by Happy Hour at Public House)

How to Join

To find out more and to join our group, please visit our [NIRI SF](http://www.nirisf.org) web site at www.nirisf.org. Our monthly events are also listed through Eventbrite. Please contact individual chapter board members or send us an email through our group email at nirisf@gmail.com if you have any questions.

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