



NIRI San Francisco President's Letter - 2016-2017

Welcome to the start of NIRI San Francisco's new season.

This year represents a significant milestone for NIRI San Francisco, as we celebrate our 40th anniversary. Over the years, the hard work of our board and dedicated participation from our members has enabled NIRI San Francisco to become one of the oldest and largest chapters in the NIRI network.

The San Francisco Board is proud of its long and rich history of supporting its members. We are focused on delivering value by providing our members with leading-edge educational programs that help define and develop best practices and thought leadership, as well as by providing engaging events that help you network with your peers.

NIRI San Francisco supports its membership and their desire for continuing education. In 2017, the chapter will offer scholarships to two of its members to take the IRC (Investor Relations Charter) exam, consisting of a Body of Knowledge IRC Reference Book and full payment for an IRC exam. Any NIRI San Francisco member will be eligible to apply for the scholarship, and the intent is to award the scholarship to the two applicants who best demonstrate the desire and need to continue his or her study of investor relations and "rounding out" their IR skill set. More details to come later this year.

In addition to a robust program and networking calendar in the 2016-2017 year, the chapter has expanded its services to membership, including an expanded job bank listing on its website and a mentoring program.

In the coming year, we have an exciting roster of events that covers a wide range of topics pertinent to our field. We are also working to provide a more centralized location for our programming and will be hosting the majority of our functions at One Market Restaurant. We hope to see you at one of our events soon. The full calendar is listed below to help you plan your schedule accordingly.



NIRI San Francisco Programs Calendar

September 22, 2016

Fall Welcome Reception, Lucky Strike Bowling Event

Location: Lucky Strike San Francisco, 200 King Street, San Francisco

October 5, 2016

An Economist's View: A discussion about Brexit, the U.S. Presidential Election, the New "Normal" Economic Growth and the Overall State of the U.S. Economy

Location: One Market Restaurant, 1 Market Street, San Francisco

November 9, 2016

Shareholder/Director Engagement: New Governance Trends

Location: One Market Restaurant, 1 Market Street, San Francisco

November 30, 2016

Holiday Party

Location: The Treasury, 200 Bush Street, San Francisco

January 11, 2017

Navigating the Proxy Advisory Firms as Part of Activist Defense and Good Corporate Governance

Location: One Market Restaurant, 1 Market Street, San Francisco

February 8, 2017

Making IR Great Again - Benchmarking

Location: One Market Restaurant, 1 Market Street, San Francisco

March 10, 2017

Short Attack: Strategies and Tips to Weather through It

In partnership with NIRI Silicon Valley at The Spring Seminar

Location: The Four Seasons Hotel, Palo Alto

April 5, 2017

If It Hasn't Happened Yet, it Will.... Dealing with a Data Breach

Location: One Market Restaurant, 1 Market Street, San Francisco

May 10, 2017

Having a Seat at the Table: IR Relationship with the Board

Location: One Market Restaurant, 1 Market Street, San Francisco

June 22, 2017 (To be confirmed)

Golf Outing & Social

In partnership with NIRI Silicon Valley

Location: Green Hills Country Club, Millbrae



NIRI San Francisco, in partnership with NIRI Silicon Valley and NIRI National, is offering a greater than 50% discount on first year fees to join NIRI National plus both Northern California chapters. You can attend any event we sponsor, even if you are not a member, however joint membership will allow you to participate in all of the events from both chapters at a lower fee. For further information on how to become a member, please visit the membership page of NIRI San Francisco's website: http://www.nirisf.org/membership/how_to_join.

For additional information on all of our programs, scholarships and member services you can visit our website at: <http://www.nirisf.org>. And, if you have any questions, please reach out to your board at any point. We look forward to seeing you at one of our events in the future.

Best,

Nicole Noutsios
President, NIRI San Francisco



THURS, SEPT 22

Feeling Lucky? Don't Strike out and miss your chance to eat, drink and be merry with your NIRI SF colleagues as we bowl our way into the new program year! Bring a partner or colleague for more fun!

Not a NIRI SF member? Looking for an opportunity to network and meet people in the Investor Relations profession? Please join us for this fun event and register for a non-member ticket.



Special thanks to our event Sponsor, Business Wire

LUCKY STRIKE SF
200 KING STREET
5:30 – 8:30 PM

FOOD, DRINKS AND
BOWLING WITH
PRIVATE LANES

NIRI MEMBERS \$50

GUESTS \$60

RSVP TO

www.nirisf.org



For more information
contact Victoria Hyde-Dunn
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NIRI SF

Holiday Party

Wednesday, November 30

Join us for a fun evening to celebrate the holiday season with your NIRI SF colleagues! Bring a partner or colleague for more fun.

Not a NIRI SF member? Looking for an opportunity to network and meet people in the Investor

SPECIAL THANKS TO OUR
EVENT SPONSOR



THE TREASURY
200 BUSH
STREET

6:00 - 8:00 PM

HORS D'OUVES &
COCKTAILS
NIRI MEMBERS \$50
GUESTS \$60

RSVP
WWW.NIRISF.ORG



Event contacts:

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